



EduCode 2012

American Association of Code Enforcement (AAE)



Anne Bruce

Anne Bruce is the bestselling author of 15 books. She is an award-winning life coach and a popular and entertaining platform speaker. She's also an international leadership trainer and motivational speaker, and the author of two life coaching and mentoring books, "Discover True North: A 4-Week Approach to Ignite Your Passion and Activate Your Potential," (McGraw-Hill) and "Be Your Own Mentor," (McGraw-Hill). Anne is a former television talk show host and producer for CBS. She has been a featured presenter for The White House, Harvard Law and Stanford Law Schools, and the London Institute of Management. Her motivational programs on leadership, growing talent, customer service, the power of human potential, and an array of communications topics, have been featured at worldwide business conferences, professional associations, and in hundreds of corporations, including: Coca Cola, Ben & Jerry's, Southwest Airlines, GEICO, Baylor University Medical Center, Sony International, Accenture, and BestBuy.



Brandon Kirkham

Brandon Kirkham is the president of Compliance Connections, a technology platform developed by Safeguard Properties that enables relevant parties to find the information needed to efficiently communicate, collaborate, and comply with civil code requirements. Prior to his work with Safeguard, Brandon was the executive vice president of First Preston Management, a real estate asset management, marketing and advisory services firm. During his six years with First Preston he directed the daily operations for a variety of corporate, institutional and government clients.

Prior to joining First Preston Management, Brandon was a first vice president for Countrywide Home Loans. During his 10 years with Countrywide, Brandon managed teams in multiple servicing centers across the United States. His responsibilities varied significantly over his tenure to include unit start-ups, portfolio management, operations management, loss and risk management, due diligence, private label servicing, sub-servicing, alternative mortgage servicing, investor relations, rating agency reporting and policy management.

Brandon has a BBA degree in finance and entrepreneurship from Baylor University.



Reggie Jackson
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Mr. Jackson is a native Texan and has provided over 25 years of service through the City of Fort Worth and the State of Texas. He attended high school and college in Fort Worth. His service as mentioned includes ten (10) plus years as an Firefighter/EMT and Fire Inspector and fourteen (14) years as a State Registered Code Enforcement Officer, Senior Code Officer, Code Supervisor, Interim Superintendent and budgeted Senior Training Officer with the City of Fort Worth. He is currently a Training Instructor of Construction Technology, Safety and Codes with the State of Texas in affiliation with the Texas Engineering Extension Service (TEEX), a Department of Texas A&M University in College Station, Texas.

As an Instructor he has the responsibility of providing the states registered code officers with their training and certification and preparing them for their state testing. He revised and updated the Texas Basic Code Enforcement Officer training program and wrote the Code Officer II training program. Reggie also has extensive knowledge of City, State, Health, Building, Environmental, Zoning and Fire Codes. He's experienced in both the Board of Adjustment, Residential and Commercial, and the Zoning Board of Adjustment.

Other courses he teaches include the International Property Maintenance Code (IPMC), the International Zoning Code (IZC), and the International Residential Code (IRC).



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Michael Halpern

Michael Halpern joined Safeguard Properties in 2001 and has held positions in operations, marketing and government relations. In October of 2010 Halpern was promoted to Director Community Initiatives.

Safeguard CEO Alan Jaffa said, "Cities and states across the country have a goal in common with the mortgage servicing industry – to assure that vacant properties are maintained, safe and secure. Our founder Robert Klein had the vision to engage government and community leaders on behalf of our clients. Halpern has unique insights and experience within Safeguard that are invaluable to build on that vision and foster stronger collaboration with municipalities and community organizations to better serve our clients."

Taking the lead in Safeguard's outreach efforts to government leaders, Halpern has presented to members of several municipal, state, and national associations. These initiatives have put Halpern in direct and regular contact with code enforcement departments, city councils, community organizations, and state entities to establish stronger partnerships on behalf of Safeguard's clients, the nation's largest mortgage servicers. Halpern and the community initiatives department have presented at statewide code enforcement associations in Utah, Oklahoma, Tennessee, Maryland, Alabama, Texas, Missouri, New Mexico, California, Illinois, Florida, and Oregon.



Art Genasci

Art Genasci is employed as Director of the Neighborhood Preservation for St Charles County, Missouri serving the past twenty-two years for local government entities in the areas of building code enforcement, property maintenance, zoning, and floodplain administration.

Genasci served as President, Vice President, Treasurer and ten-years as board member of MABOI (Missouri Association of Building Officials and Inspectors). Chaired Education Committees and taught several classes in Building Code Enforcement and Property Maintenance including a Plumbing & Mechanical college course for St Louis Community College.

Genasci currently serves as 2nd VP for SLACE (St Louis Association of Code Enforcement) and Vice President for MACE (Missouri Association of Code Enforcement).



Marcus Kellum
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Marcus Kellum serves as the assistant director of Community Development for the City of Sandy Springs, GA. This community operates a hybrid government model with all municipal services (with the exception of public safety) being administered through an exclusive contract with CH2M HILL. In addition, for the last four years, his role was chief senior advisor to code enforcement programs in the cities of Johns Creek, Milton and Chattahoochee Hills (all operated by CH2M HILL).

Kellum has 20+ years of civil service experience with various municipalities in New York and Georgia. He holds a Masters of Management and Public Administration degree from the University of Phoenix and a Bachelor of Science degree in Criminal Justice Administration. In October 2008, he received the "Legendary Member" President's award from the Georgia Association of Code Enforcement. In January 2007, he appeared in Who's Who in Atlanta, and in October 2006, Kellum appeared in Georgia Trend magazine's "40 Under 40" issue which profiled forty of Georgia's rising political and business stars.

Kellum is the former Vice-President of the Georgia Association of Code Enforcement, and chair of the certification committee. He is a certified Code Enforcement Administrator, and certified Property Maintenance and Housing Inspector. He is alumni of the Gwinnett Leadership Institute and the Gwinnett County Citizen's Police Academy, a member of the Georgia and American Association's of Code Enforcement, and Phi Theta Kappa International Honor Society. Kellum facilitates training sessions for Ch2MHill, the Georgia Association of Code Enforcement, The Georgia Planning Association and other professional and civic groups.